



SERVICE BROCHURE

we make IT happen

Call/Whatsapp: **0901 934 3602**

Instagram: **@zobrex.ng**

www.zobrex.ng



GRAPHIC DESIGN & BRANDING

We would work with you to develop a media brand kit, creating the right brand image, the proper tone and appropriate graphics and templates for print and digital media.

Social Media Graphic Design Packages

5 Social Media Designs	N10,000
12 Social Media Designs	N20,000
One Month Social Media Design (Max 30)	N30,000

SOCIAL ENGAGEMENT STRATEGY

We would research industry trends, your competitors, relevant keywords, hashtags and a broad range of social media information to devise a social media strategy. We would also guide you on how to engage with relevant posts and people for the most valuable reach. Perfect for a business owner who wants to take social media strategies into their own hands to increase both their visibility and engagement.

One month plan	N50,000
Three months plan	N120,000
Six months plan	N200,000
One year plan	N350,000

CONTENT CURATION & CREATION

Social media has become an essential part of any brands marketing strategy. We recognize that it's not always easy to create premium content that's where our team of content creators, copywriters and curators come in. We would work with you to create exciting content that would take your brand to a whole new level.

One month content creation	N35,000
Two months content creation	N90,000
Three months content creation	N170,000
One year content creation	N300,000

SOCIAL MEDIA MANAGEMENT

For the discerning business owner who is ready to outsource their social media management to experts. We will communicate in your brand language while helping you reach your targets and customers. Pricing is charged monthly but there are discounts for multiple months contracts.

Bronze plan	N40,000
Silver plan	N50,000
Gold plan	N70,000
Diamond plan	N100,000
Platinum plan	N120,000

More details on each plan on the next page.

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BRONZE PLAN

- One Social Media Platform (Instagram)
- Profile and Bio Optimization
- Page Audit & Recommendations
- Custom Content for Feed & Stories
- A Maximum of 25 Posts
- Create 2 Custom Hashtag Sets
- A Maximum of 7 Basic Branded Graphics
- Monthly Reporting

SILVER PLAN

- One Social Media Platform (Instagram)
- Profile and Bio Optimization
- Page Audit & Recommendations
- Custom Content for Feed & Stories
- A Maximum of 25 Posts
- Create 2 Custom Hashtag Sets
- A Maximum of 7 Basic Branded Graphics
- Manage DMs and Comments
- Monthly Reporting

DIAMOND PLAN

- Four Media Platforms (Instagram, Twitter, Facebook, LinkedIn)
- Initial Strategy Session to align overall marketing strategy
- Overall Audit & Recommendations
- Custom Content development
- A Maximum of 40 Posts on all platforms
- Create 3 Custom Hashtag Sets
- A Maximum of 20 Basic Branded Graphics
- Manage DMs and Comments
- Respond to Customer Service Enquiries
- Monitor and Respond to Mentions
- Engage with new prospects
- Run sponsored Ads worth \$15 on Instagram & Facebook
- Monthly Strategy Feedback Sessions
- Monthly Reporting

GOLD PLAN

- Three Social Media Platforms (Instagram, Facebook and Twitter)
- Profile and Bio Optimization
- Page Audit & Recommendations
- Custom Content development
- A Maximum of 35 Posts on all platforms
- Create 2 Custom Hashtag Sets
- A Maximum of 15 Basic Branded Graphics
- Manage DMs and Comments
- Respond to Customer Service Enquiries
- Monitor and Respond to Mentions
- Monthly Reporting

PLATINUM PLAN

- Five Media Platforms (Instagram, Twitter, Facebook, LinkedIn, Email)
- Initial Strategy Session to align overall marketing strategy
- Overall Audit & Recommendations
- Custom Content development
- A Maximum of 60 Posts on all platforms
- Create 5 Custom Hashtag Sets
- A Maximum of 40 Basic Branded Graphics
- Manage DMs and Comments
- Respond to Customer Service Enquiries
- Monitor and Respond to Mentions
- Engage with new prospects
- Implement Strategies to grow followings
- Run sponsored Ads worth \$25 on Instagram & Facebook
- Monthly Strategy Feedback Sessions
- Monthly Reporting

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BRANDING

Logo Design	N40,000
Printables	
Business Cards (100pcs)	N8,900
Envelopes (Regular)	N8,900
Envelopes (A4)	N11,900
Laynards (20 pcs)	N19,999
Letterhead (500 pcs)	N24,999
A5 Flyers (1000 pcs)	N19,999
Roll up Banner	N29,900
A4 Paper Bags	N39,900
A5 Notebooks (100 pcs)	N59,900
A4 Booklet 20 pages (100 pcs)	N99,000

BRAND IDENTITY DESIGN PACKAGE

This package includes designing a logo in full color, grayscale, black and white versions, setting up a brand manual, brand color palette, brand stationery design, brand style guide and social media designs.

The style guide includes chapters on brand signature and conceptualization, colour, typography, photography and identity application.

Time frame is not more than 4 weeks.

Cost of a complete brand identity package **N350,000**

WEB DESIGN

Standard	from N200,000
Corporate	from N350,000
E-commerce	from N450,000

Websites comes with:

- Yearly Unlimited Hosting
- Custom Domain Name
- Unlimited Emails
- Unlimited Pages
- 99.9% Uptime Guaranteed
- 24/7 Support available

For E-commerce sites, payment processor integration will be charged separately, depending on the application chosen.

AD CAMPAIGNS

The best ad campaigns are often the ones that clearly articulate the brand value to their audience, either intrinsically or extrinsically. People don't want to work hard to figure out what you're trying to tell them. So, we ensure that you clearly communicate your message and that it doesn't lead to confusion.

From **Locations, Models, Script** and **Content**, we have all you need to make a memorable advert.

Costing is dependent on the setting, duration and props required. Get in touch for a **FREE** consultation.

*Thank you for contacting
Zobrex Technology*

All our plans are individually designed for each client and their objectives. However, if you want to mix and match more or less than what we have in this brochure, please do not hesitate to contact us to create a custom plan that fits you perfectly.

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